

The BCG Rise Case Study

BCG Rise is the training and development arm of BCG, working on training and upskilling candidates, specifically in APAC and North America. They train candidates on tech and non-tech roles in Financial Services, Retail and Consulting organizations.

We conduct 2 layer assessments for the cohorts of BCG Rise:

1. Interest and Skill Gap assessments to understand and allocate candidates to cohorts across difficulty levels. These assessments judged the non-coding skillsets of the candidates (critical thinking, time management, project delivery, communications and situation handling etc.)
2. Post LnD assessment to understand how much the candidate is showing demonstrable movement across the skills they are learning.

Key Results:

1. Cohorts done- 5 (Approx 2000+ candidates) in last 6 months.
2. Median Scores Before cohort: 30%, Median Scores after cohort: 65%
3. % Improvement in placement rate- ~25% (From 57% of batch placed in 90 days of course to 82%)- attributed due to clarity in skill levels, more focused and personalized LnD for candidates.
4. Candidate satisfaction NPS score rise- from 6.7 to 8.4 due to more tailored cohort allocation, personalised learning and tangible effects on career progression (both promotions and switches)

We have now expanded the association with BCG RISE to recurring annual credits across all their cohorts.

We are also working with 40+ US/UK Universities and education/career development organizations to support their training programs to deliver strong, interest and career driven courses to their students and alums.